

Your Business Year with Jenny Bracelin

What would change if you had consistent, expert support in your corner for a whole year?

Your Business Year is a structured, flexible programme designed to help you grow every part of your business, without losing yourself in the process.

This year-long partnership helps you take the right next steps to build a business that feels good and makes money.

What You'll Gain:

- ⇒ Clarity on where to focus within your business first to get the results you want most
- ⇒ Confidence to price and position your services in a way that feels aligned, not awkward
- ⇒ Greater control over your time and energy, so you can show up with purpose
- ⇒ Grow your income through a business built around your strengths
- ⇒ Create a business that gives back, allowing you to take time off without losing momentum or income
- ⇒ Strategy and direction, so your business rests on strong, sustainable foundations
- ⇒ A trusted coach who sees your potential, holds the vision and helps you follow through

How It Works:

- ⇒ 12 private, 90-minute sessions throughout the year. Each one focused on a key area of your business. You choose the order based on what you need most.
- ⇒ A bespoke blend of heartfelt support and practical planning to grow your business with clarity and purpose
- ⇒ Help with branding, systems, tech and money mindset
- ⇒ Increased income, earning more money in a way that matches your personality
- ⇒ Working together, you'll have someone in your corner to guide you to build a business that fits your lifestyle
- ⇒ Sessions are designed to give you time to reflect, implement, and take meaningful action.

Is it right for you?

Yes, if you're not looking for a one-size-fits-all course. This is for you if you want real, personalised transformation. Most clients see clear, tangible results: more income, fewer working hours, greater clarity, and significantly less stress. But more than that, you're ready to become more confident, skilled and successful in business. If you're tired of second-guessing, doing it all alone, or pushing through without a clear path, this is the support you've been waiting for.



Your Business Year Session Summaries:

⇒ **What's Important?**

Get clear on your priorities so your business decisions feel aligned and meaningful, not reactive or draining.

⇒ **Which Ideas to Progress**

Stop spinning your wheels and start focusing on the ideas that will move the needle. Feel confident in what to pursue, pause, or let go of.

⇒ **Your Ideal Client**

Attract more of the people you want to work with, so your marketing feels easier, and your work feels more fulfilling.

⇒ **Branding & Customer Journey**

Create a brand that feels like you and design a client experience that builds trust, loyalty, and referrals.

⇒ **Website & Social Media**

Simplify your online presence and learn how to show up consistently without burning out or outsourcing everything.

⇒ **Business Finances & Pricing**

Understand your numbers and price your services fairly and profitably, so you earn more without working more. No more undercharging or guessing.

⇒ **Money Mindset & Personal Finances**

Ditch the guilt, fear, or undercharging. Build a healthier relationship with money and your income.

⇒ **Cashflow & Bookkeeping**

Stay in control of your income and outgoings, so there are fewer financial surprises. No more undercharging or guessing.

⇒ **Business Personality**

Build a business that reflects who you are, not just what you do. This is how you stand out without shouting.

⇒ **Productivity & Time Off**

Work smarter, set boundaries, and make time off part of your success plan without dropping the ball.



⇒ **Technology & Legal**

Feel confident you've got the right systems in place and covered the legal basics so you can focus on what you do best.

⇒ **Goals & Dreams**

Reconnect to what you are really working toward. Set meaningful goals and build a business that supports them.

What my clients say:

"Jenny has been there, bringing her expertise in marketing, numbers, mindset, and the list goes on! First, with my barbering business, which wasn't optimal. Then, I did a massive industry jump to hospitality. Jenny was there every step of the way, and the restaurant has nine employees and is busy every night. Now I'm creating my third business, with Jenny's help.

If you're looking for help, guidance and expertise, I can't think of anyone better to help you."

Anthony Cannan, Owner of Jup Jup Thai Restaurant and Bar.

(Young Business Person of the Year 2025)



Paul McKenna

6 reviews • 0 photos



★★★★★ 9 weeks ago

What can Corinne and I say about Jenny other than she is the best business coach out there, bar none. She grew our copywriting business by 40% and after working with her we managed to reach all our KPIs. We regularly go back for top-up sessions when we need help or launch a new initiative. Jenny is kind, super smart, and can see things that, as a business owner in the thick of things, are just not visible to you. We can't wait until we have an excuse to use her services again. Just call her - you won't regret it for a second!

"Jenny taught me how to make money...I earned more in a month than I did in a year."

Jill Newman, Massage Therapist.

"You make me feel like I'm not a moron." Kate Collins, Psychologist

Your investment & booking links:

- £395/month for 12 months, or £3950 if you pay in advance (saving £790)

